

# Project Update

## Melbourne Football Feasibility Study

The project team consisting of Melbourne Football Club (MFC), Caulfield Racecourse Reserve Trust (CRRT), Melbourne Racing Club (MRC) and the Victorian Government, have worked together to deliver the MFC Feasibility Study (the Study).



## Progress Update

The goal of the Study was to align with the vision of MFC to create a Club where people feel proud to belong and connect to the community, with the focus on community sport and recreation resources, assets and services to be provided within the Reserves infield.

The Study demonstrates that based on the feasibility assessment MFC's long term training and administration facility could be accommodated at Caulfield Racecourse Reserve.

## Feasibility Study Overview

MFC led the Study with support from the project team and a team of specialist consultants. A key focus was to consider the principles and objectives of the CRRT's Strategic Management Plan (SMP) and community benefits.

The Study included stakeholder engagement with more than 20 different groups, including local sporting organisations, clubs, schools and local government. There was overwhelming and wide-ranging support for the project to bring greater opportunity for structured and unstructured recreation activities within the Caulfield Racecourse infield.



## What We Heard

- Overwhelming support for additional floodlit sporting fields in the local area.
- Community use of the sporting facilities unanimously supported for structured and unstructured recreation activities.
- Support for improving accessibility to the infield for people of all abilities and ages.
- Maintaining the ecological benefits of the infield.
- Wide support for use of environmentally sustainable design.
- Support for all design and use to align with the Reserve's SMP.
- Support for creating alternate access to the Recreation Administration Precinct

## How It Was Supported

To test whether the concept could work the following activities took place:

- Site investigation works.
- Town planning analysis.
- Development of functional and technical briefs.
- Development and refinement of concept design options.
- Forecast costs and program.
- Governance and financial modelling.

## Feasibility Study

The Study assessed the requirements of both MFC and the SMP to ensure that all facilities could be accommodated and deliver complimentary access for all users. The two precincts considered as part of the Study were the Recreation Activation Precinct and the Southern Infield Precinct: See map below for further information.

## Recommendation and Next Steps

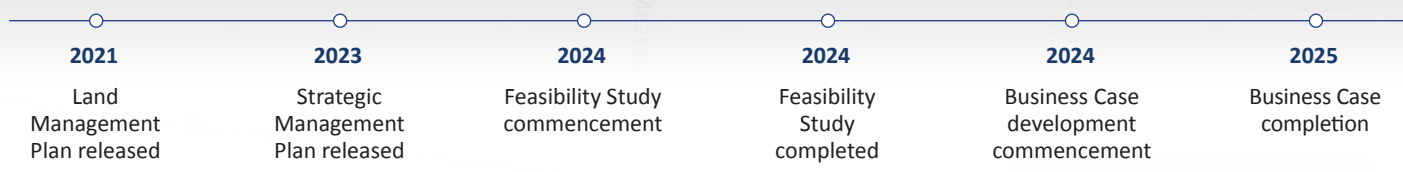
Given a positive assessment through the feasibility study the project will progress to the business case phase. The project will continue to align with the objectives of the CRRT's SMP and community benefits, with any future occupation and site use agreements being subject to all required approvals under the Caulfield Racecourse Reserve Act 2017.

# Melbourne Football Club Feasibility Study Area



- CYCLING/WALKING TRACKS
- CAFE & COMMUNITY GARDEN  
- EXISTING TRAINERS TOWER
- URBAN FOREST
- NEW ACCESS ROAD  
TO RAP
- RECREATION ADMINISTRATION  
PRECINCT (RAP)
- MFC HEADQUARTERS
- MRC FREEHOLD LAND
- URBAN FOREST

## Strategic Planning Timeline



For further information regarding the feasibility study, please visit [www.melbournefc.com.au/club/creating-our-home](http://www.melbournefc.com.au/club/creating-our-home) or email [info@melbournefc.com.au](mailto:info@melbournefc.com.au)